



## **Marketing Intern**

Plain Insane Graphix (P.I.G.) Designs is a long-standing print shop in Kings County. We are in downtown Lemoore and our small team works hard, and takes pride in the printing services we provide the community; providing signs, decals, stickers, embroidery, t-shirt printing and vehicle wraps.

We are looking for a Marketing Intern that has a desire to learn and has an interest in both print, digital, PR marketing. This is a great opportunity to get hands on experience and instruction on print/graphic layouts, ad copy, social media marketing, blog, and newsletter copy writing, and basic website design.

**Please read the job description below thoroughly. We will only be taking applications through our website or via email ([wraps@fullpullmedia.com](mailto:wraps@fullpullmedia.com)) and will contact desired candidates for an interview. Please do not call the shop as it takes us away from helping customers.**

### **Job Details**

\$15.50

Part-Time – Flexible schedule if reliable – Approx 15 hrs a week (can gain more hours if willing to assist with additional responsibilities)

### **Marketing Intern Job Responsibilities**

- Support marketing campaign planning and execution.
- Write copy for social media posts, promotional emails, blogs, and other marketing collateral.
- Assist in the creation of written, video, and image content for marketing channels.
- Maintain Group Website products and content
- Participate in marketing brainstorming sessions.
- Assist in the management of website SEO.
- Take part in formal and informal training opportunities.
- Measure and report the results of marketing initiatives.

Hours can be flexible to accommodate school schedules/situations. Regular shop hours are from 8:00am – 5:00pm, and in shop working hours must fall within that schedule. Marketing interns may be able to work some hours remotely once they are at a point where they can work independently. Extended schedule/long-term opportunity available to candidates excel during internship and would like to grow with the company.

### **Additional Responsibilities (as needed)**

- Assist with apparel printing
- Maintain cleanliness of shop
- Assist with off-site sales events (typically in the evenings or weekends) – must be able to lift a min. of 60lbs

## **Qualifications / Skills Desired**

- Familiarity with major social media platforms (Facebook, Twitter, YouTube, etc.)
- Creative problem-solving skills
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent written and verbal communication skills
- Attention to detail
- Basic photography, image and video editing, and graphic design skills

## **Education and Experience Requirements**

- Currently in an associate, bachelor's, or graduate school level school setting
- Successful completion of introductory courses in marketing, business, or equivalent
- Proficient with the use of Microsoft Office (Excel, Word, Outlook)
- Previous experience with the use of CorelDraw or Adobe Creative Cloud (Illustrator, Photoshop, Premiere Pro)

To submit your resume please scan QR code

